In the midst of the global pandemic and the boiling point of racial tensions occurring worldwide, Greater Leimert Park Village Crenshaw Corridor is experiencing a revival. Early in the pandemic, the BID Zone 1 & 2, had many owners who stayed open and some closed due to the coronavirus. The BID community seems to be in a growth season as if everyone in the world realized its ok to enjoy African/African American art, culture, technology and politics. Some call it social innovation. Business and property owners in the BID call it hope. Los Angeles County’s creative industries generate 797,075 jobs, $67.0 billion in labor income, and $203.2 billion in annual output. Of the 797,075 total jobs, 402,465 are workers directly employed in the creative industries, and 394,610 are jobs indirectly generated by the industry.

The direct employment generated by the BID’s owners, stakeholders and associations created through multiplier effects constitute a significant percentage of the area’s employment and trends in contract workers. Los Angeles County has roughly 38% of all direct creative industry employment in California, and the County is home to about 1 in 3 of the contract jobs indirectly generated from the creative industries.

One notable growth subsector is the 11,563 arts nonprofit establishments in California which eclipse the number of similar organizations in many of the world’s largest economies*. The types of arts organizations in the BID are part of a mosaic economy throughout the state, who work to nurture artistic talent, present work, archive and preserve materials and cultural practices, and unite individuals for collaborative creative engagement throughout the State. The stakeholders in the BID are early adopters and remain a watchful eye on the preservation of the cultural revolution in GLPVCC BID. Sign up for BID Updates at glpvccbid@gmail.com.

*For the full article on the creative economy, visit https://www.otis.edu/creative-economy/2020/The Creative Economy |Otis College of Art and Design.
Clean and Safe Program
This program consists of clean streets programs including sidewalk cleaning, graffiti removal, trash collection and removal, tree trimming, and landscape maintenance and enhanced safety / Community Ambassador services.
- $180,668
- 72.7% of Budget

Branding and Marketing
This program will strive to tell the story of the District, its history, its cultural attractions, and its ongoing improvements, and will consist of developing a website, a newsletter and collateral material promoting the District. It will also include public and media relations and the development of District branding elements. This program adds value to property owners and businesses in district.
- $36,601
- 4.7% of Budget

Administration, Operations Cost & City Fees
Administration cost to oversee BID contracts, preparation of quarterly and annual reports, facilitation of community development and public policy efforts and promotion of the District.
Also includes costs for financial statement and tax preparation, city processing fees, printing, mailing and phones.
- $31,379
- 12.6% of Budget

TOTAL 2020 ANNUAL BUDGET: $248,648
Community Build, Inc.

Mr. Robert Sausedo, CEO/Executive Director

Managed by Community Build Inc. (CBI), the BID provides innovative approaches to activities, including street cleaning & beautification, marketing and administration to help Greater Leimert Park Village Crenshaw Corridor become a twenty first century community. Each of the programs are designed to increase building occupancy, to encourage new business development; and attract ancillary businesses and services for each individually assessed parcel within the BID. The parcel land uses within the boundaries of the BID are a mix of retail, restaurant, art, office, parking and mixed use commercial uses. Community Build Inc. is incubating Africa Town Enterprises as part of its Clean Streets Team and Ambassadors. www.CommunityBuildInc.org

Los Angeles Metropolitan Churches

Cheryl A. Branch, BID Manager and
Pat Guillory, Administration and BID Support
323-238-0446 or email GLPVCCBID@gmail.com

Urban Design Center

Sherri Franklin, Business Improvement District Compliance Advisor | 213-447-9264 or visit www.UrbanDesignCenter.com

REPRESENTATION

The Management Team attends the monthly Business Improvement District Consortium Meetings comprised of over 40 BIDs throughout the City to advocate on behalf of properties and businesses. Management also attends the Community Police Advisory Board meetings on a monthly basis to report incidents and to coordinate needed police follow-up with property owners.
CLEAN AND SAFE STREETS TEAM

Clean Streets Team/Community Build Inc.

CBI employs one Clean Streets Supervisor and four (4) Clean Streets Workers responsible for cleaning the streets and safety ambassadors throughout the district. It includes sweeping the sidewalks and gutters, wiping down street furniture and keeping the planters free of debris. They conduct clean sweeps, take incident reports on homeless encampments, public health incidents and city street improvements services and report to 311 for pick-up. Mr. Paul Derick is the supervisor for Clean and Safe Team.

Giant Steps

Giant Steps is charged with managing trash hauling, pick-up, power washing the sidewalks on a monthly basis and Graffiti removal will be handled within 48 hours of notification. Through the Giant Steps program, adults with developmental disabilities are given the training and tools to become active and productive members of their community.

Giant Steps is responsible for LPVCC Zone 2. GLPVCCBID is thankful that the Giant Steps program has joined the team!

The BID employs Misty Wilkerson to promote marketing, ancillary businesses and services for assessed parcels within the District. Services are provided Monday, Wednesday, Friday. She is liaison to the many stakeholders, associations and businesses in the BID. Please email GLPVCCBID@gmail.com or call 323-290-656 to report concerns, complaints or an Incident.
Governor Newsom Visits Leimert Park Village!

Governor Newsom, Senator Holly Mitchell, Supervisor Mark Ridley Thomas visit Leimert Park and Hot and Cool Cafe in June 2020 discussing their meal programs. They offer meals three times a week-Monday, Wednesday & Fridays. #COVID19

Contact the BID for a list of open businesses in the District at glpvccbid@gmail.com