



THE GLPVCC BID

*Greater Leimert Park Village Crenshaw Corridor Business Improvement District
4th Quarterly Newsletter*



Having “the COVID chat” for the Holidays

Are We There Yet? ...COVID-19 BID Conversations

Even with the uncertainty we face, now—not later—is the time for community leaders to imagine their next concrete action steps to help everyone bend the curve and get us closer to whatever normal used to be known as. The journey to recovery has been long enough and the BID team wants to make sure we are distributing relevant information and collecting feedback from our owners during this pandemic holiday season.

The BIDS and the 'new normal' response to the COVID-19 pandemic of 2020 will go down in history. Working in collaboration with all BID stakeholders, associations and property owners, we dedicate this quarterly newsletter to the community we endeavor to revitalize and invest - **The People of GLPVCC area.**

One message for you, please reduce your risk this holiday season, and help stop the spread of COVID-19. Follow guidance from the California Department of Public Health (CDPH) and celebrate safely.

In this newsletter, read about all the ways to have the "COVID Chat" with your family or your tenants about staying safe for the Holidays 2020. Happy Holidays and Happy New Year!

Sign up for BID Updates at glpvccbid@gmail.com.



HAVING "THE COVID CHAT" FOR THE HOLIDAYS

DO:

- Be clear: Say “no” to anything that could increase risk for you or the people you care about
- Offer alternatives: Ask if there’s another way to connect with family. Acknowledge you want to see them and find a different way to share the experience.
- Drop off holiday meals for older loved ones and those with medical conditions, so they can stay home
- Plan safe celebrations well in advance, then stick to the plan
- Be honest: Remind people that you care about them and need to take precautions this year for everyone’s health

DON'T:

- Plan celebrations with multiple households
 - Make someone feel guilty for not wanting to gather in person
 - Ridicule someone for wanting to take precautions
 - Feel pressured to take risks you’re not comfortable with
 - Forget to be compassionate, even when turning down an invitation
 - Miss connecting by phone or virtually with isolated or quarantined loved ones
-
- Find out what is open in your area, Visit <https://covid19.ca.gov/safer-economy/>



ABOUT THE BID

District Map & Budget



GREATER LEIMERT PARK VILLAGE/CRENSHAW CORRIDOR
PROPERTY BASED BUSINESS IMPROVEMENT DISTRICT
2020-2024
B.I.D. BOUNDARY
NOT TO SCALE

GLPVCCBID was developed by the Greater Leimert Park Village/Crenshaw Corridor Board of Directors to improve and convey special benefits to individual assessed parcels located within the GLPVCC BID area. The GLPVCC BID is a property-based BID and authorized to operate by the Los Angeles City Council & Mayor of the City of Los Angeles January 2020 to December 31, 2024.

Community Build, Inc. is contracted by the City of Los Angeles in 2020 to administer the BID contract with the City to ensure the assessed services are provided. Please visit the website to see full management plan.
<https://www.communitybuildinc.org/glpvccbusinessimprovementdistrict>

Email glpvccbid@gmail.com to make appointment to review BID financials and other public documents. Notice 72-hours to receive a written reply.

Clean and Safe Program

This program consist of clean streets programs including sidewalk cleaning, graffiti removal, trash collection and removal, tree trimming, and landscape maintenance and enhanced safety / Community Ambassador services.

- **\$180,668**
- **72.7% of Budget**

Branding and Marketing

This program will strive to tell the story of the District, its history, its cultural attractions, and its ongoing improvements, and will consist of developing a website, a newsletter and collateral material promoting the District. It will also include public and media relations and the development of District branding elements. This program adds value to property owners and businesses in district.

- **\$36,601**
- **4.7% of Budget**

Administration, Operations Cost & City Fees

Administration cost to oversee BID contracts, preparation of quarterly and annual reports, facilitation of community development and public policy efforts and promotion of the District.

Also includes costs for financial statement and tax preparation, city processing fees, printing, mailing and phones.

- **\$31,379**
- **12.6% of Budget**

TOTAL 2020 ANNUAL BUDGET: \$248,648

MANAGEMENT TEAM



Community Build, Inc.

Mr. Robert Sausedo, CEO/Executive Director

Managed by Community Build Inc. (CBI), the BID provides innovative approaches to activities, including street cleaning & beautification, marketing and administration to help Greater Leimert Park Village Crenshaw Corridor become a twenty first century community. Each of the programs are designed to increase building occupancy, to encourage new business development; and attract ancillary businesses and services for each individually assessed parcel within the BID. The parcel land uses within the boundaries of the BID are a mix of retail, restaurant, art, office, parking and mixed use commercial uses. Community Build Inc. is incubating Africa Town Enterprises as part of its Clean Streets Team and Ambassadors. www.CommunityBuildInc.org



Los Angeles Metropolitan Churches

Cheryl A. Branch, BID Manager and

Pat Guillory, Administration and BID Support

323-238-0446 or email GLPVCCBID@gmail.com



Urban Design Center

Sherri Franklin, Business Improvement District

Compliance Advisor | 213-447-9264 or visit

www.UrbanDesignCenter.com

CLEAN AND SAFE STREETS TEAM



Clean Streets Team/ Community Build Inc.



CBI employs one Clean Streets Supervisor and four (4) Clean Streets Workers responsible for cleaning the streets and safety ambassadors throughout the district. It includes sweeping the sidewalks and gutters, wiping down street furniture and keeping the planters free of debris. They conduct clean sweeps, take incident reports on homeless encampments, public health incidents and city street improvements services and report to 311 for pick-up. Mr. Paul Derick is the supervisor for Clean and Safe Team.

Giant Steps

Giant Steps is charged with managing trash hauling, pick-up, power washing the sidewalks on a monthly basis and Graffiti removal will be handled within 48 hours of notification. Through the Giant Steps program, adults with developmental disabilities are given the training and tools to become active and productive members of their community.

Giant Steps is responsible for LPVCC Zone 2.

GLPVCCBID is thankful that the Giant Steps program has joined the team!



The BID employs Misty Wilkerson to promote marketing, ancillary businesses and services for assessed parcels within the District. Services are provided Monday, Wednesday, Friday. She is liaison to the many stakeholders, associations and businesses in the BID. Please email GLPVCCBID@gmail.com or call 323-290-6560 to report concerns, complaints or an Incident.

